

SELMA

HACKING HATE



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Hacking

Hacking is any amateur innovation on an existing system and it is a deeply democratic activity. It's about critical thinking. It's about questioning existing ways of doing things. It's the idea that if you see a problem you work to fix it, and not just complain about it.

Catherine Bracey, TechEquality Collaborative, 2013.



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What this means...



IDENTIFY issues when they arise



ACKNOWLEDGE the impact that those issues cause



EXPLORE those issues and how they might emanate and appear using real world examples



UNDERSTAND the impact of those issues and how they contribute to the problem



CREATE potential solutions using a wide range of skills and agency



APPLY solutions choosing the right context and ecosystems through effective calls to action



DISRUPT the factors or agents that are contributing to the issue



CHANGE the ecosystem positively; evidence and celebrate impact



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What is SELMA?

SELMA: Social and Emotional Learning for Mutual Awareness (2017-2019)

WHAT?

Educational project to tackle **online hate speech**, designed for 11-16 year olds. Includes:

- Research report
- Hackathon for young people to come up with innovative solutions.
- **Educational toolkit** made up of 100+ customisable resources for a range of professionals.



WHY?

- Online hate speech is a growing problem which societies are struggling to grapple with.
- This is not a narrowly tech problem. **Proactive approaches** which complement regulatory and policy instruments are needed.
- Education which encourages and creates an enabling space for **critical thinking**, **thoughtful reflection**, and **respectful dialogue** has a key role to play.



WHO?

- Led by a consortium of **six organisations** specialising in education, online counselling, online safety, youth health and anti-bullying youth programmes
- Working across **4 countries** (Denmark, Germany, Greece and the UK) **with wider EU presence** (EUN).
- Co-funded by the **European Commission**.*



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* Under the European Union's Rights, Equality and Citizenship Programme (2014-2020). More information is available at http://ec.europa.eu/justice/programmes-2014-2020/erc/index_en.htm

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Research process

- **Objective:** To establish a proper evidence base on how to understand/prevent/combat online hate speech, including the prevalence, risk factors and consequences, with a particular focus on the possible role of Media Literacy (MIL) and Social and Emotional Learning (SEL) approaches.
- **Process:**
 - Literature review,
 - Focus groups,
 - Online quantitative survey on online hate speech.



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Towards the SELMA definition for online hate speech

“Every **form of expression written or said** (including text messages, images, music, videos, games, paintings, symbols, signs, other forms of art), expressed and disseminated by an **individual or group of people** , through **all forms** of electronic digital communication such as media, websites, forums, blogs, social media platforms, emails, targeting against **an individual or group** of people **based on a core characteristic** of them, in particular on their gender or gender identity, race or ethnic origin, sexual orientation, religious affiliation or belief, disability, **with the intention** to spread hate, harass, threaten and provoke directly or indirectly violence against the specific individuals or members of groups within the societies .”



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Over 100 free resources

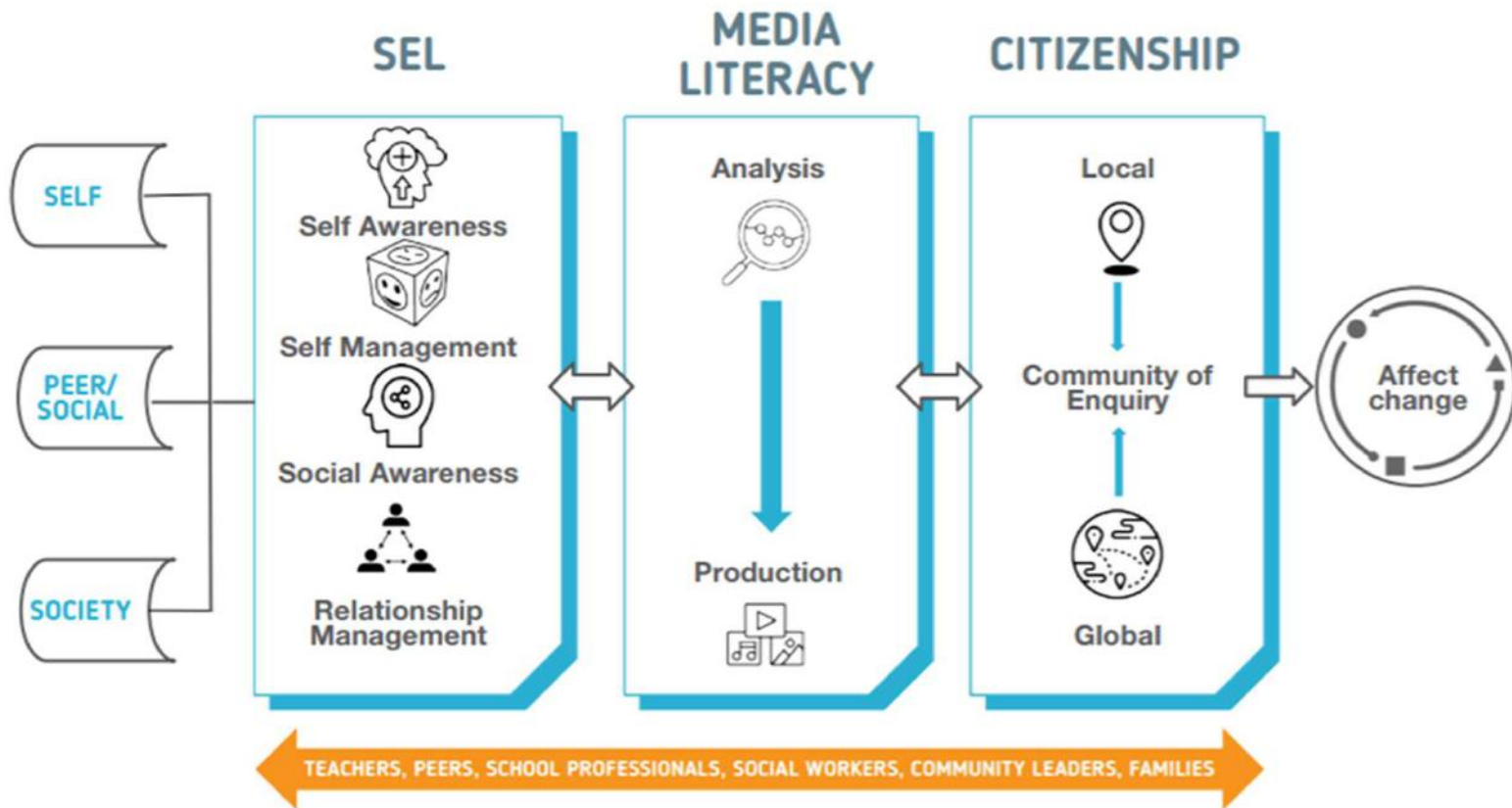


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SELMA TOOLKIT CONCEPT MODEL



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Social & Emotional Learning





What do the SELMA modules look like?

- 11-16 year olds
- Designed for multiple settings
- For any children's professional
- Intended to be non-linear and flexible
- Comprised of short, fully resourced activities
- Adult and peer-led activities
- Multiple access methods through an innovative customisable mechanism
- Training and professional development



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There are nine themes:

1. What is hate speech?
2. Why is there hate speech content out there?
3. How does hate speech make me feel?
4. What's my role and what can I do?
5. Are my people really using hate speech?
6. How can I influence my people?
7. How can we affect change in our communities?
8. Working with online stakeholders
9. Changing the world.



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Each theme contains...

Document sections

- Why this theme?
- Research evidence.
- Outcomes
- Questions
- Focus
- External resources
- #metatags

Key activities

- Social and Emotional Learning activities
- Media analysis activity
- Media production activity
- Citizenship activity
- Peer mentoring activity



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SEL activities - Defining hate speech

Poll -

Which of these, in your opinion, most closely matches a definition of hate speech?

1. **Online comments that target someone with the purpose of spreading hate, threatening or provoking violence against them**
2. **Any online content targeting someone's core characteristics with the purpose of spreading hate, threatening or provoking violence against them**
3. **Any online content targeting someone's core characteristics for no clear reason**



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What are the core characteristics?

Poll -

Which of the following are protected characteristics under EU law?

1. Race
2. Colour
3. Ethnicity
4. Age
5. Disability
6. Language
7. Religion
8. Hair colour
9. Sex or sexual orientation
10. Gender or gender identity



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So...is it bullying, or is it hate speech?

<https://hackinghate.eu/toolkit/content/how-do-i-recognise-hate-speech/media-analysis/media-analysis/>



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1



Poll - What do you think is happening?

- 1. She is sleeping
- 2. She is praying
- 3. She is blind
- 4. She is ...



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2



Poll - What do you think is happening?

1. They are praying
2. They are performing
3. They are...



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Remembering those who died at Santa Fe High School in the shooting 18th May 2018



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1



Poll - What do you think is happening?

- They are on holiday
- They are waiting for a boat
- They are looking for someone
- They are...



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Poll - What do you think is happening?

- It's a school trip
- They are looking for someone
- They are waiting for something
- They are...





3



What do you think is happening?



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Reading between the lines

<https://hackinghate.eu/toolkit/content/why-is-there-hate-speech-content-out-there/media-analysis/media-analysis/>

<https://padlet.com/andrewwilliams4/l12fs5djiow882a3>



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Scissors words or Glue words?

<https://hackinghate.eu/toolkit/content/changing-the-world/peer-mentoring/peer-mentoring/>

<https://padlet.com/andrewwilliams4/us056pxmngws1a42>



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Keep on hacking hate

Online: www.hackinghate.eu

Twitter: [#SELMA_eu](https://twitter.com/SELMA_eu)

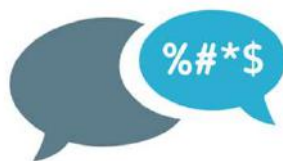
Facebook: [@hackinghate](https://www.facebook.com/hackinghate)



What more can I do?



Become a SELMA ambassador



Read our research report



Translate the toolkit



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