

Economics at the service of society

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Everyone has questions about the economy.



SPEAKER BIOGRAPHIES

Annemie Drieskens, President, COFACE Families Europe

Annemie Drieskens holds a Masters degree in Law. She is the President of COFACE Families Europe since 2012. Under her presidency, COFACE worked on the topic of Reconciling Work and Family Life, organized a European Employers Forum, published the European Reconciliation Package and focused on Families in vulnerable situations. In 2014 COFACE gained the UN consultative status. Annemie Drieskens represents COFACE at numerous conferences and meetings advocating for family policy and defending the interest of families in their diversity in Europe.

Jeroen Jutte, Head of Unit, DG EMPL, European Commission

He is responsible in the Employment, Social Affairs and Inclusion DG of the European Commission for the "*Employment and social aspects of the European Semester*". In this context he supervises economic governance work corresponding to, on average, 65% of public expenditure of Member States and somewhat over 30% of GDP. In particular he coordinates and supervises European Semester analyses on employment, education, skills and social policy issues, as contained in Commission Country Reports, and the development of Country Specific Recommendations in those fields. In addition he is responsible for the preparation of the annual Treaty based "Joint Employment Report". Mr Jutte dealt in various earlier positions within the Commission with inter alia the European Parliament discharge of the Commission expenditure in the employment and social domain (some EUR 11 bn/yr), relations with the European Court of Auditors, European Social Fund Coordination, accession negotiations/pre-accession assistance and business statistics.

Martin Schmalzried, Policy and Advocacy Manager, COFACE

Martin Schmalzried holds a Master's Degree from the ULB (Brussels) in Political Science. He has been working at COFACE-Families Europe as a Policy and Advocacy Manager for 9 years. He has been responsible for the portfolio of financial services since January 2009. He is a Member of the Financial Services Users Group (FSUG) since 2013 and a Member of the EBA Banking Stakeholder Group since 2016. His areas of expertise are financial inclusion, creditworthiness, big data in financial services, fintechs, blockchain and virtual currencies.

Benoit Lallemand, Secretary General of Finance Watch

Benoît is the Secretary General of Finance Watch, the NGO dedicated to making finance serve society. He was previously a senior policy analyst (mainly MiFID 2), senior advisor to Better Markets on EU affairs and head of strategic development and operations. He also initiated the Citizens' Dashboard of Finance, a platform allowing a broad range of stakeholders, including pioneers in sustainable businesses and financial services, academics and civil society organizations to engage on a global campaign to change finance. Before joining Finance Watch upon its creation in 2011, Benoît spent more than ten years in the financial sector – more specifically in clearing and settlement (market infrastructure). He was initially a team leader before holding senior positions in asset-servicing departments, focusing on fixed income and structured products primary markets and regulatory reporting. He was then in charge of several business steering committees and strategic projects. Benoît also has roots in the NGO world as a co-founder of ATTAC-Bruxelles.

Kelig Puyet, Director of the Social Platform

She is Director of Social Platform, the largest network of civil society organisations working for social justice and participatory democracy in Europe. Comprised of 49 European networks, Social Platform advocates for EU policies that are developed in partnership with the people they affect, respecting fundamental rights, promoting solidarity and improving lives. She manages the strategic and policy direction of Social Platform towards a social, sustainable and inclusive EU that leaves no one behind. Ms Puyet has acquired extensive experience of the civil society sector and the impact that EU and national policies have on people in vulnerable situations. Prior to joining Social Platform, she was Head of Global Advocacy at SOS Children's Villages International and she has been actively involved in the work of different organisations including the European Youth Forum, Eurochild, Concord and the International Civil Society Centre.

Molly Scott Cato, Member of European Parliament

Molly Scott Cato is Green Party MEP for the South West of England and was previously Professor of Green Economics at Roehampton University in London. Molly is the European Parliament's rapporteur on Sustainable Finance and is the national speaker on finance for the Green Party of England and Wales. Molly studied Politics, Philosophy and Economics at Oxford University and has a PhD in Economics from the University of Wales, Aberystwyth. Molly has written several books including *Green Economics* (2009), *Environment and Economy* (2011) and *The Bioregional Economy* (2012) as well as numerous academic papers on topics including sustainability economics, social enterprise, and co-operatives and mutuals.

Eric Meyermans, Economist, DG ECFIN, European Commission

He is an economist who has worked as analyst for DG EMPL of the European Commission since mid-2006. Before joining the Commission he worked for the Belgian Federal Planning Bureau, the International Monetary Fund and the Center for Economic Studies (Leuven -BE). In DG EMPL Eric Meyermans has worked on a wide range of economic policy-oriented issues, including European labour markets. Today, he is working in DG ECFIN's Unit dealing with EMU deepening and macro-economy of the euro area.

Florian Charron, Senior Project and Finance Manager, COFACE

Florian Charron holds a Master's Degree from Sciences-Po (Rennes) in European Affairs and a Master's Degree from François Rabelais University (Tours) in Economics and Management. He has been working at COFACE-Families Europe as a Senior Project and Finance Manager for 10 years. He has been responsible for the management of European programmes / projects, conferences, finances, and has been part of the development and the sustainability of the network.

Mike Goodwin, co-author of the American graphic novel "Economix: How our economy works (and doesn't work) in words and pictures."

Michael Goodwin is a freelance writer who has always loved comics and history. That idea was little more than a hunch at first, but as he immersed himself in the subject, Mike realized that there was in fact a story there, and that someone needed to tell the story in an accessible manner. He brought a stack of books to a small town in India, settled in, and started reading, researching, and writing. The result is this book.

Dan E. Burr, co-author of the American graphic novel “Economix: How our economy works (and doesn’t work) in words and pictures.”

It would seem that Dan E. Burr was born to this work, as examples of early attempts at comic strip-like continuity exist from his infancy. (Drawing pictures was “in the family” so the influence to do so was ever present.) Dan has illustrated historical pieces for DC Comics, Kitchen Sink Press and Eureka Productions’ Graphic Classics series. He has worked in a variety of fields including newspaper and magazine illustration, editorial cartooning, children’s publishing, advertising and product design.

Liz Gosme, Director, COFACE

Mother of two rebel girls (3 and 7), Liz Gosme is Director of COFACE Families Europe www.coface-eu.org. She is an EU social policy analyst with fifteen years of experience in EU affairs representing the interests of civil society organizations. She has worked extensively with various EU institutions contributing to building a social policy architecture for Europe, monitoring key frameworks such as the EU social open method of coordination, the EU Semester, the European Structural and Investment Funds, EU public procurement legislation, the EU urban agenda, EU-SILC monitoring in preparation of the 2011 population and housing census, taking part in key stakeholder consultative groups for these different frameworks.

Servane Martin, Policy analyst, Union Nationale des Associations Familiales (UNAF), France

Servane Martin is in charge of early childhood and parenting at UNAF (Union Nationale des Associations Familiales) in France. She has developed expertise in defending the interests of families with public authorities. She carries out qualitative and quantitative studies and coordinates UNAF departmental network (UDAF).

Andrej Del Fabro, Director General, Family Directorate, Ministry of Labour, Family, Social Affairs and Equal opportunities, Slovenia

Before that he worked as the Secretary-General of the Ministry of Health of the Republic of Slovenia and as a policy adviser in the National Assembly of the Republic of Slovenia. He has a university degree in sociology - human resource management and a master’s degree in political sciences. He is a member of Council of Europe Ad hoc Committee for the Rights of the Child and The Council of the Republic of Slovenia for Children and Families.

Ramon Palomino, Director of employment and social affairs department of Madrid, Spain

Ramón Palomino, Cabinet Director at the deputy mayor's office in Madrid (@Ram_forward), He is the Cabinet Director for Madrid’s deputy mayor since September 2015, in charge of equity, social rights and employment in the City Council. The department also coordinates city policies on public housing, youth, commerce, social services, inclusion, migration, social emergency, family and education. He is the focal point for the Mediterranean City-to-City Migration –MC2CM- project and co-ambassador for Eurocities Social Affairs Forum in the Long Term Investment Group. For the past three years one of his main areas of work has been Madrid’s new municipal nursery school system, an ongoing project that affect children, families, workers, but also budget sustainability, social inclusion and equal opportunities.

Irene Bertana, Policy and Advocacy Officer, COFACE

Irene Bertana holds a Master's Degree in International Relations and Human Rights from the University of Turin (Italy), where she has been active in civil society organisations promoting intercultural communication and anti-discrimination with participatory methodologies. She worked three years in Brussels advocating for EU policy and legislation on disability and quality of social services. After that, she travelled through Latin America developing her own research on economy of solidarity and social movements. For COFACE Families Europe she is in charge of the policy and advocacy on disability and social inclusion.

Rait Kuuse, Deputy Secretary General on Social Policy from the Ministry of Social Affairs, Estonia

Mr. Rait Kuuse is a Deputy Secretary General on Social Policy in the Estonian Ministry of Social Affairs. He manages the work of the social welfare department, the social security department, the equality policies department and the department of children and families since March 2014. Before joining the ministry, Mr. Kuuse has had several years of experience in the Estonian Ministry of Justice, where he held various positions since 1999, including dealing with criminal justice reforms, the development of the system of alternative sanctions, and measures and social welfare services for offenders. Furthermore, he has also worked as an expert with key international donor institutions such as the EC, the CoE and the OSCE. He is a social work graduate of the University of Tallinn and has a MA degree from the University of Tartu (European Studies). Currently he is pursuing his academic interests by conducting a PhD degree on social work with the focus on the policies of deinstitutionalization.

Tiago Cravo Oliveira, Health policy analyst, Organisation for Economic Cooperation and Development (OECD)

Dr. Tiago Cravo Oliveira is a Health Policy Analyst at the Directorate for Employment, Labour and Social Affairs of the Organisation for Economic Co-operation and Development in Paris, France. His work at the OECD seeks to measure social protection for older people with long-term care needs, including whether everyone can afford the care they need. Before joining the OECD, Tiago held research positions in London at Imperial Business Analytics with KPMG, and in Seattle at the Institute for Health Metrics and Evaluation. Tiago has a PhD in Health Management from Imperial College London and an MSc in Biomedical Engineering from the Technical University of Lisbon.

Magdi BIRTHA, Researcher, European Centre for Social Welfare Policy and Research

Magdi BIRTHA is an experienced researcher at the European Centre for Social Welfare Policy and Research, a Vienna-based intergovernmental organisation affiliated to the United Nations. Magdi holds a Master's degree in Sociology from ELTE University in Budapest and earned her PhD at the Centre for Disability Law and Policy at National University of Ireland Galway (NUIIG) in 2016. Her PhD dissertation focused on the implementation and monitoring of the UN Convention on the Rights of Persons with Disabilities at national and EU level. In prior to that, Dr. BIRTHA held a variety of positions in the fields of human rights and social policy, ranging from academic research fellow to project manager. In the last 10 years, she developed expertise in the areas of the rights of persons with disabilities, deinstitutionalisation, long-term care, social inclusion, informal carers and quality development in social services. She also worked for several years in Brussels on EU policy and advocacy in cooperation with EU institutions, international organisations, as well as civil society organisations, including COFACE Families Europe.

Daniel Alvarez, Project manager, Foundation Single-parent families Isadora Duncan, Spain

Bachelor in the Art of Geography, Faculty of Arts, University of Leó. Master in Regional and Local Economic Development and Territory Management, Faculty of Economics and Business Administration, University of Valladolid. Mobility consultant in industrial areas, Castille and León Energy Entity. Since 2015 he is part of the Isadora Duncan staff as project manager inside the financial inclusion and energy poverty programme, cooperating with the city council, province and regional governments in the social inclusion field. The programme was awarded as best financial initiative by the Bank of Spain in 2017, and in the last year the programme joined as partner on the Financial Inclusion National Plan.

Annika Cayrol, Research coordinator, Financité, Belgium

After working in the private sector and studying in Canada, France, Spain and Belgium, Annika finalized a Master in environmental management at the Université Libre de Bruxelles. In 2007, she took up a Researcher position at Réseau Financité, a NGO that promotes responsible finance. She authored, and contributed to, various analyses and studies on financial exclusion, microcredit, microsavings, social finance and socially responsible investment. Moreover, she participated in different European projects on financial inclusion and helped initiate the solidarity-based finance Financité & FairFin label. Since March 2016, she coordinates a team that works on accompanying social enterprises to fundraise through equity and bonds. She also supports project managers that carry out Participatory Action Research regarding local exchange trading systems and mutualizing resources. Finally, she leads a project that aims to create a cooperative fund to finance social economy entities.

Peter Jayaswal, Executive Director, Finance Denmark, Association of Danish Mortgage Banks, Denmark

Peter Jayaswal (1972) is the Executive Director of Property and Finance in Finance Denmark, where he is heading the Mortgage Secretariat. Prior to this, Peter served as the Deputy Director and Head of Capital Markets and Statistics in the Association of Danish Mortgage Banks (2009-2016). His other previous positions include Deputy Manager of Banking Services and Head of Central Bank and Retail Bank Operations at the Central Bank of Denmark (1999-2009). Peter also worked in The Danish Ministry of Finance, where he initiated his professional financial career (1998-1999). Mr. Jayaswal holds a M.Sc. Degree in Economics from the University of Copenhagen (1999) and received a Master in Business Administration from Henley Business School (UK) in 2014. Further, Mr. Jayaswal has been teaching Civics at the University of Copenhagen and acted as a visiting lecturer at Copenhagen Business School in Danish Economy. Mr. Jayaswal's qualifications include his extensive financial expertise, knowledge of the financial markets and strong leadership skills.

Stanislas Jourdan, Head of Positive Money Europe

Stanislas Jourdan is a French political activist based in Brussels. Since 2012, he focuses on building up political support for transformative policies in Europe such as basic income, participative democracy and Eurozone & ECB reforms. He is currently Head of the nonprofit organisation Positive Money Europe.

Olivier Auber, VUB Researcher, “Libre” currencies and the Relative Theory of Money

He is an arts scientist. He lives in Belgium where he is affiliated to the Leo Apostel interdisciplinary research center of the Vrije Universiteit Brussel (VUB). He is also an active member of the P2P foundation and the Monnaie Libre citizen initiative.

Sylvain Bouyon, Research Fellow and Head of Retail Finance & Fintech Programme, CEPS

Sylvain Bouyon is Research Fellow and Head of Retail Finance and Fintech. He holds a PhD on monetary and banking issues, with several relevant academic publications on these topics. Sylvain studied economics, finance, econometrics and law at the Université Paris 1 Sorbonne and at the Ecole Normale Supérieure, Paris. Prior to joining CEPS, he worked as an economic adviser at the European Mortgage Federation and as an economist/econometrist at the National Bank of Belgium. As an expert in European issues, Sylvain is conducting research projects in the fields of regulation, retail finance, FinTech, digital single market, consumer protection and macroeconomics. He has managed several projects for European regulators and the financial industry on these topics.

Patrick Develtere, Principle Adviser, European Political Strategy Centre

He is Principal Adviser for European Social Policy at the European Political Strategy Centre (EPSC), the in-house think tank of the European Commission. Before joining the EPSC, he was the President of the Belgian Christian Workers' Movement (*Beweging.net*). Beweging.net is one of the largest civil society networks in Belgium with over 4.5 million members and over 250,000 volunteers involved in trade union, mutual society and other civil association activities. Patrick also teaches 'politics and society in developing countries' and 'international development cooperation' at the University of Leuven, Belgium. Earlier, he was the Director of HIVA, Research Institute for Work and Society of the same university. Patrick has a PhD in Social Sciences and has been a visiting professor at the University of Saskatoon (UoS - Canada), the Université du Québec à Montréal (UQAM - Canada) and the Université de Kinshasa (UNIKIN - DR Congo) among others. From 2010 to 2017 he was a member of the Board of the European Social Observatory.