

**Holistic Approach.** The integration of models requires a holistic approach where all system components are interconnected.

**Putting the People at the Center.** To attract and keep people—the world's scarcest resource—a system must place **individuals and families** at the core of its strategies.

**BREAKING SILOS, BUILDING FUTURES.**  
**Policy innovations for integrated family and child support**  
**PARALLEL SESSION STREAM N. 2- INTEGRATED FAMILY SUPPORT MODELS**  
**Brussels, Belgium, 25-26 settembre 2025**  
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# 1

## ATTRACTIVE PEOPLE STRATEGY



The model is based on 15 years of experience as Head of Agency and on actions that have already been implemented and are still ongoing.

## An attractive People Strategy: A Call for Change

A good People Strategy requires a shift in perspective, focusing on empowering people and adopting a holistic approach.

It must give individuals the opportunity to realize their own life projects.

It sees all parts as interconnected, working together as a whole. At the center there are Agencies or Family Centers. **I propose the following 6 key**

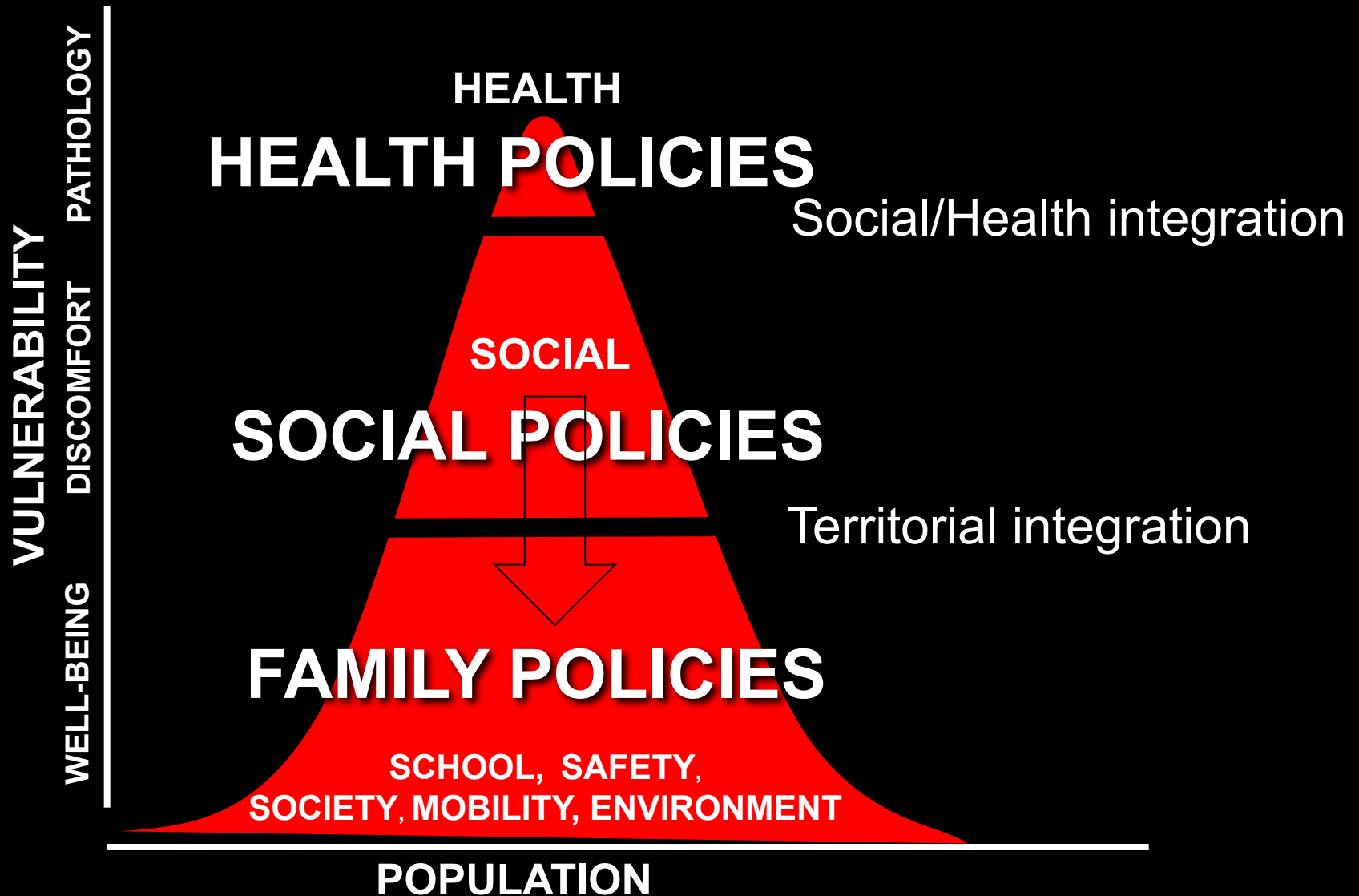
# POLICY DESIGN

1

Policies for family and personal well-being are distinct from social policies

PEOPLE IS NOT A PROBLEM

# POLICY DESIGN

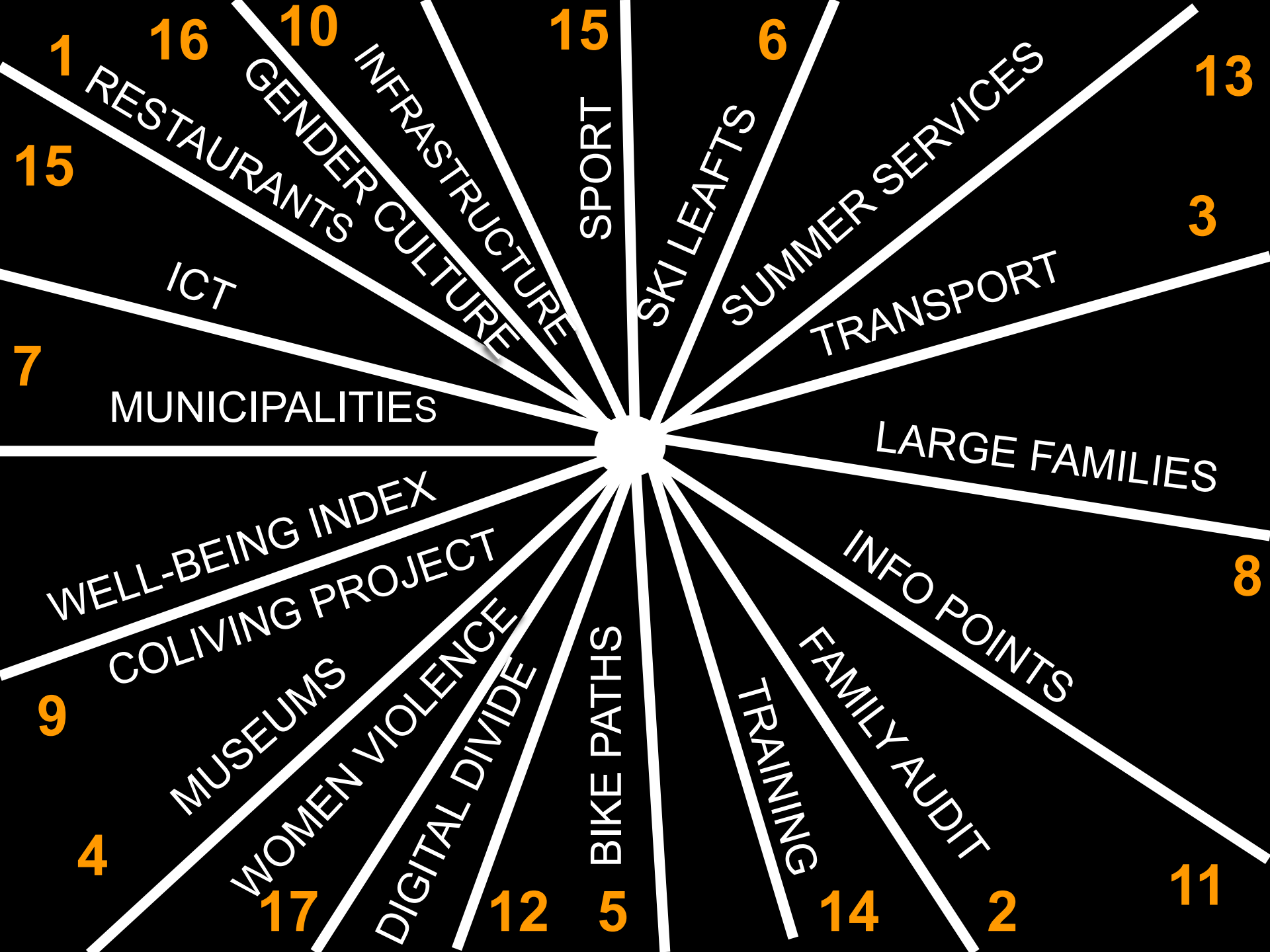


# POLICY DESIGN

PEOPLE AT THE CENTER

# 2

All policies of a regional or municipal council can be designed as policies for the well-being of individuals and families.







At the center of the web, we have the well-being of the families/individual, and all policies can be oriented or reoriented toward this goal.

# POLICY DESIGN

3

Developing a voluntary alliance with all sectors of activity in the region to put the person and family at the center of their policies.

COMMUNITY FOR PEOPLE



# From this model of Welfare...

**WELFARE  
STATE**

**WELFARE  
PROVIDED FAMILY**

## ...to Welfare "Factor 8":

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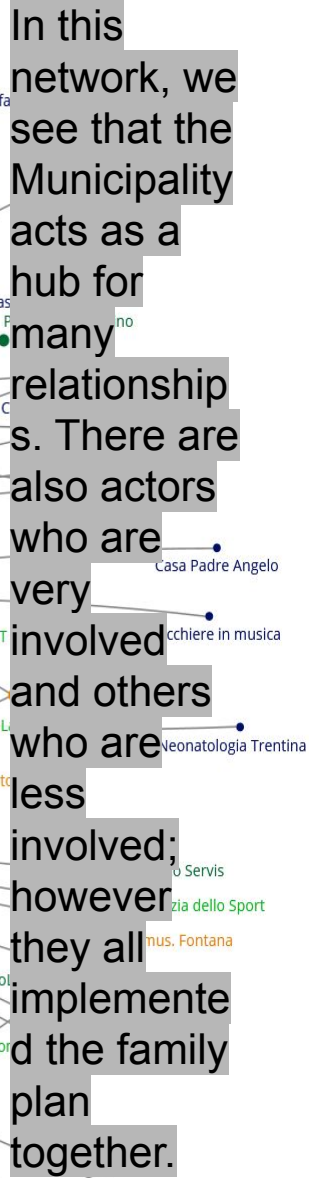
<b>WELFARE STATE</b>	<b>WELFARE PROVIDED FAMILY</b>	<b>GRANDPARENTAL WELFARE</b>	<b>WELFARE ...</b>
<b>CORPORATE WELFARE</b>	<b>COMMUNITY WELFARE</b>	<b>CULTURAL WELFARE</b>	<b>SPORT WELFARE</b>

# POLICY DESIGN

4

Developing  
voluntary **territorial  
networks** with  
individual **profit and  
non-profit  
organizations** in the  
area to put the  
person and the  
family at the center  
of their **programs of  
activity**.

PEOPLE CENTERED SERVICES









# TIMELINE "WELFARE TERRITORIALE"

Fasi del Processo

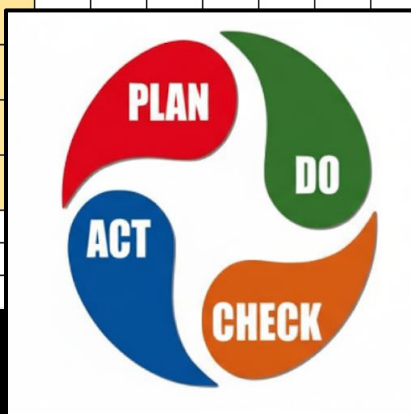


2025

2026

REPORT

		gennaio	febbraio	marzo	aprile	maggio	giugno	luglio	agosto	settembre	ottobre	novembre	dicembre	gennaio	febbraio	marzo	aprile	
1	Documento di progetto FBK	👍																13/1/25 (Documento di progetto FBK)
2	Approvazione piano strategico (Giunta comunale)			👍														21/3/25 (Piano strategico - 6 punti)
3	Presentazione del progetto scientifico alla Giunta comunale					👍												13/05/25 (ppt)
4	Cabina di regia. Approvazione del Piano operativo					👍												13/05/25 (Piano operativo -13 azioni)
5	Accordo scientifico di collaborazione (FBK-Comune Cesena)						👍											13/06/25 (Accordo)
6	Convegno cittadino "Verso un Piano Strategico per il benessere delle famiglie, l'attrattività"							👍										30/06/25 (Locandina) 30/06/25 (ppt)
7	Cabina di regia							👍										01/07/25 (Report)
8	Comitato scientifico									👍								9/9/25 (Composizione) 10/9/25 (Timone) 10/9/25 (ppt) 10/9/25 (verbale)
9	Costituzione gruppo pilota e comitato scientifico									⚙️	⚙️							
10	Accordo volontario di area											X	X	X				
11	Workshop con altre reti territoriali													X	X	X		
12	Programma di lavoro															X	X	X



The plan is based on the **PDCA method**, a continuous improvement cycle designed to ensure progressive growth.

# POLICY DESIGN

## PEOPLE METHODOLOGY

5

To start these paths, it is essential to **develop new paradigms and change management processes.**

Otherwise, we will keep doing the same things, expecting different results that will never come.



The development of these policies requires change management based on people-oriented methodologies (Family Standard, Family Plans, networking, co-design...) with people and communities at the center of change.

# POLICY DESIGN

6

The change agent activates processes through evidence-based methodologies, developing voluntary networks among profit and non-profit organizations and placing people and families at the center of activity programs.

**CHANGE AGENT**

# 2

## THE NATIONAL FAMILY PLAN



On May 30, 2025, the Italian government approved the **third National Family Plan** for the 2025-2027 period.

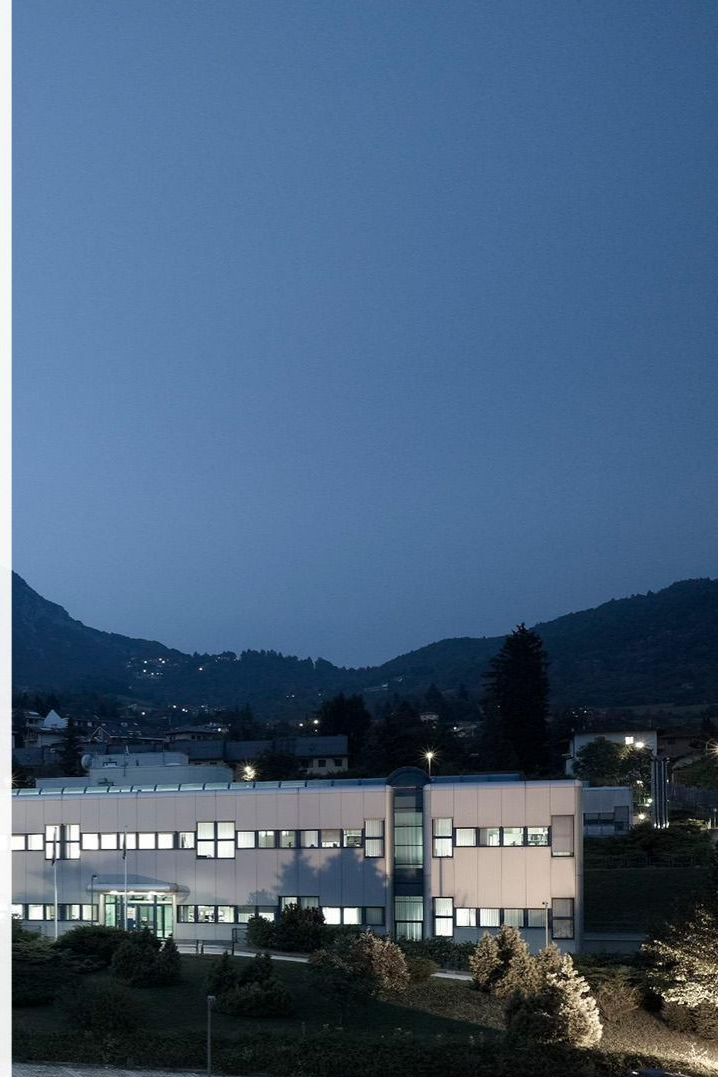
The plan is structured into 14 actions and is inspired by a practical approach.

The Action No. 6, is titled "**The Family Center as a hub of new local governance.**"

Family Centers, originating in some Italian regions in the 1990s, have been recognized as central hubs.

The new plan turns **Family Centers into community hubs**. By engaging all local actors, they build a new kind of generative welfare that helps families become active partners in their own well-being.





**THANK YOU FOR YOUR ATTENTION**

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